



Underground Construction and Safety  
in Road Transport and Urban Infrastructure  
Scientific-technical conference Krakow, 2016 April 21-22



**Sponsorship Offer**  
**Scientific and Technical Conference**  
**Underground Construction and Safety**  
**in Road Transport and Urban Infrastructure**



21 - 22 April 2016  
AGH University of Science and Technology  
Al. A. Mickiewicza 30  
30-059 Krakow

## **I. Organizers**

AGH University of Science and Technology is one of the best and most renowned modern Polish universities. For many years it has been ranked in the top of the list of institutions of higher education. AGH UST is a leading Polish university in modern technologies, and belongs to a group of prestigious international educational centres. AGH University of Science and Technology in Krakow educates more than 39 thousand students in 54 majors, including more than 200 specializations.

For many years, researchers from the AGH University of Science and Technology have been dealing with issues of construction and safety in transport tunnels. AGH has highly qualified faculty which educates students in the design, construction, operation and safety in the transport tunnels. AGH University of Science and Technology conducts research in the field of construction, operation and safety in the transport tunnels.

Besides a number of theoretical experiments, research (including by publication of many articles), AGH University of Science and Technology:

- undertakes numerous actions related to the promotion of the construction of transport tunnels, e.g. tunnel on the S7 road, the tunnel in Krynica.
- participated in the design of ventilation for the transport tunnel: tunnel near Luboń Mały (within the framework of co-operation with Voessing Veopro - general designer) on the S-7 road, section Lubień - Chyżne.

The University collaborates with many universities and manufacturers of equipment for tunnels and other underground facilities in urban infrastructure.

## **II. Brief characteristics of the Conference**

AGH University of Science and Technology in Krakow organizes scientific and technical conference "Underground Construction and Safety in Road Transport and Urban Infrastructure" under the Honorary Patronage of:

AGH UST Rector - Professor Tadeusz Słomka

Chairman of the Committee of Mining PAN - Antoni Tajduś

The application for the Honorary Patronage of the conference was also submitted to:

Minister of Infrastructure and Construction

President of the State Mining Authority

General Director for National Roads and Motorways

The conference will be held on 21-22 April 2016 and will be a great place for exchange of scientific achievements, theoretical knowledge and experiences between university and experts from Poland and the world. The conference is addressed to researchers, builders, designers, contractors and managers of tunnels and other underground facilities.

### III. Scope of the Conference promotion in the media

Media sponsors for the Conference "Underground Construction and Safety in Road Transport and Urban Infrastructure" will be:



Information about the Conference and Sponsors will be presented:

- On the conference website - [www.bibt.agh.edu.pl](http://www.bibt.agh.edu.pl)
- On the website of the Faculty of Mining and Geoengineering AGH [www.gorn.agh.edu.pl](http://www.gorn.agh.edu.pl)
- AGH Faculty Bulletin – BIP
- The national press
- LCD screens - AGH building A0

Information about the conference will be published on many portals, homepages of research institutes, universities, websites of researchers at Polish universities, scientific associations websites, etc.

#### **IV. Sponsorship Offer**

Sponsoring the conference "Underground Construction and Safety in Road Transport and Urban Infrastructure" includes the possibility of a selective choice of forms of promotion from the list or purchasing comprehensive, dedicated promotional packages.

Depending on the degree of involvement of a company in sponsoring of the conference the sponsoring Company may obtain the status of:

- "Platinum Sponsor"
- "Gold Sponsor"
- "Silver Sponsor"
- "Bronze Sponsor"
- "Sponsor"

##### 1. Participation of companies in sponsoring the Conference

- The status of "Platinum Sponsor" may be receive only by one company,
- The status of "Gold Sponsor" of the Conference may be received by up to three sponsors,
- The status of "Silver Sponsor" may be received by a maximum of four Sponsors
- The status of "Bronze Sponsor" is awarded to a maximum of six Companies,
- The status of "Sponsor" shall be received by a Company as a result of individual consultations with the organizers of the Conference.

## **"Platinum Sponsor" of the Conference "Underground Construction and Safety in Road Transport and Urban Infrastructure"**

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### **The organizers provide:**

- The status of "Platinum Sponsor" of the Conference
- Possibility of presentation of the company (about 10 minutes during the conference)
- Information about the Platinum Sponsor of the Conference on the LCD display (main building AGH, exposure about 10 days before the conference), during information spot about the conference
- Information about the Conference and its Platinum Sponsor in the AGH Workers Information Bulletin - monthly - circulation 2,000 copies
- Possibility of presenting Sponsor's logo on posters located in the main AGH buildings and other institutions of higher education
- Placing advertising, information about the Company in printed Conference materials (1 page B-5, colour, edition of 200 copies)
- Placing a detached vertical banner during the conference
- Placing logo on the Conference website, with the designation "Platinum Sponsor" ([www.bibt.agh.edu.pl](http://www.bibt.agh.edu.pl))
- Placing the logo on the Conference subpage (cooperation bookmark)
- Distribution of information inserts, marketing materials, etc.

*Package price: 20 000 PLN net*

## **"Gold Sponsor" of the Conference "Underground Construction and Safety in Road Transport and Urban Infrastructure"**

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### **The organizers provide:**

- The status of "Gold Sponsor" of the Conference
- Possibility of presentation of the company (about 10 minutes during the conference)
- Information about the Gold Sponsor of the Conference on the LCD display (main building AGH, exposure about 10 days before the conference), during information spot about the conference
- Information about the Conference and its Gold Sponsor in the AGH Workers Information Bulletin - monthly - circulation 2,000 copies
- Possibility of presenting Sponsor's logo on posters located in the main AGH buildings and other institutions of higher education
- Placing advertising, information about the Company in printed Conference materials (1 page B-5, colour, edition of 200 copies)
- Placing a detached vertical banner during the conference
- Placing logo on the Conference website, with the designation "Gold Sponsor" ([www.bibt.agh.edu.pl](http://www.bibt.agh.edu.pl))
- Placing the logo on the Conference subpage (cooperation bookmark)
- Distribution of information inserts, marketing materials, etc.

*Package price: 12 000 PLN net*

## **"Silver Sponsor" of the Conference "Underground Construction and Safety in Road Transport and Urban Infrastructure"**

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### **The organizers provide:**

- The status of "Silver Sponsor" of the Conference
- Possibility of presentation of the company (about 10 minutes during the conference)
- Information about the Silver Sponsor of the Conference on the LCD display (main building AGH, exposure about 10 days before the conference), during information spot about the conference
- Information about the Conference and its Silver Sponsor in the AGH Workers Information Bulletin - monthly - circulation 2,000 copies
- Possibility of presenting Sponsor's logo on posters located in the main AGH buildings and other institutions of higher education
- Placing advertising, information about the Company in printed Conference materials (1 page B-5, colour, edition of 200 copies)
- Placing a detached vertical banner during the conference
- Placing logo on the Conference website, with the designation "Silver Sponsor" ([www.bibt.agh.edu.pl](http://www.bibt.agh.edu.pl))
- Placing the logo on the Conference subpage (cooperation bookmark)
- Distribution of information inserts, marketing materials, etc.

*Package price: 8 000 PLN net*

## **"Bronze Sponsor" of the Conference "Underground Construction and Safety in Road Transport and Urban Infrastructure"**

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### **The organizers provide:**

- The status of "Bronze Sponsor" of the Conference
- Information about the Bronze Sponsor of the Conference on the LCD display (main building AGH, exposure about 10 days before the conference), during information spot about the conference
- Information about the Conference and its Bronze Sponsor in the AGH Workers Information Bulletin - monthly - circulation 2,000 copies
- Possibility of presenting Sponsor's logo on posters located in the main AGH buildings and other institutions of higher education
- Placing a detached vertical banner
- Placing advertising, information about the Company in printed Conference materials (1 page B-5, colour, edition of 200 copies)
- Placing logo on the Conference website ([www.bibt.agh.edu.pl](http://www.bibt.agh.edu.pl))
- Placing the logo on the Conference subpage (cooperation bookmark)

Package price: 5 000 PLN net



## **"Sponsor" of the Conference "Underground Construction and Safety in Road Transport and Urban Infrastructure"**

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The status of a "Sponsor" of the Conference may be obtained by a Company by contacting the organizers of the Conference. Conditions of sponsorship are a matter of negotiation and require joint arrangements.

### **Contact:**

AGH University of Science and Technology

Faculty of Mining and Geoengineering

Al. A. Mickiewicza 30

30-059 Krakow

conference: Underground Construction and Safety in Road Transport and Urban Infrastructure

### **Secretary of the conference:**

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